

# Attract the Best Employees with Commute Support

Learn how providing commuter benefits makes you a more attractive employer.

**You can improve your employees' commutes. Here's how:**



**Make it  
cheaper**



**Make it  
easier**



**Make it  
less stressful**



**Make it  
more reliable**

See inside for ways Perimeter Connects can help make this happen.

We are a free transportation service offered as part of the Perimeter Community Improvement Districts. We work with employers and properties to implement commute options programs.

## GET A VALUABLE LEG UP IN HIRING WITH COMMUTE SUPPORT THAT SETS YOUR JOBS APART.



# How to improve your employees' commutes

Getting to work can often be stressful or expensive, but it doesn't have to be. Here are some ways Perimeter Connects can help you improve commuting for your employees.



## Make it cheaper

Making commutes by train or bus more affordable can make your jobs more attractive. We can assist by:

- **Providing free transit passes to new employees until they get their first paycheck**
- Giving you access to 20% discounts on certain transit passes



## Make it easier

Helping employees get to transit stops near their homes can make your location more accessible. We can assist by:

- Advising on ways you can make it easier for employees to purchase bicycles
- Developing strategies to help employees share rides to local transit stops



## Make it less stressful

Helping employees share rides lowers the strain of commuting while supporting those without reliable access to a vehicle of their own. We can assist by:

- Setting you up with free access to the authorized regional carpool matching service
- Organizing and staffing on-site events to help employees get started with carpooling

## Make it more reliable

Ensuring employees can commute with confidence can reduce turnover and hiring costs. We can assist by:

- Registering employees with the Atlanta region's free "guaranteed ride home" program, which offers employees free Uber rides home in case of emergencies or unplanned overtime
- Showing your employees how to access this valuable commute insurance program
- Providing a list of helpful apps that support transit and ridesharing



# How to turn commuting into your competitive advantage

Commute support does more than help employees and improve retention. When done right, it can be part of what sets you apart as an employer.



## Show off your commute support in the recruitment process

Highlight why people should work extra for you by informing them of all the ways you'll support their commutes.. We can assist by:

- Joining you for hiring events or job fairs
- Providing you with commute information flyers tailored to your location



## Better connect your location to nearby train stations

Our Perimeter area is very well-served by MARTA trains, but difficult connections from the station to your location can be barriers to some employees. We can assist by:

- Setting up a new shuttle connection, including facilitating technical assessments and providing connections to local shuttle companies
- Bringing together other employers in your immediate area for shared shuttle solutions

## GET STARTED TODAY

### Here's how it works:

- 1** Contact us to set-up a 15-minute consultation.



Email: [info@perimeterconnects.com](mailto:info@perimeterconnects.com)



Call us: **770-390-1788**

- 2** On the call, we will find the best fit solutions for your needs and explain how we can help setting things up for you.

- 3** Start attracting the great new employees with your new commuter benefits.

# HOW MUCH DO DIFFICULT COMMUTES IMPACT YOUR HOTEL STAFF? IT MAY BE MORE THAN YOU THINK.

Long and unreliable commutes can cause employees to be stressed, sick, late, or unable to get to work. (Source: The Journal of Transport Geography, 2019)

Nearly a quarter of employees have left a job due to a bad commute. (Source: Robert Half, 2018)

Blue collar service workers are less likely to own vehicles and may have trouble finding affordable housing near their workplace. (Source: The Chicago Metropolitan Agency for Planning)



## Allow Us to Introduce Ourselves

Perimeter Connects offers specialized support to help you attract and retain the region's best talent by tackling employee commute challenges.

We have helped the area's top firms like IHG, Cox Enterprises, State Farm, and Concourse Office Park/Regent Partners.

Our services are free to employers located within the Perimeter Community Improvement Districts' boundaries.

## Thanks to Our Community Partners



PERIMETER  
CONNECTS



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| 770-390-1788