

DISCOUNT MARTA CARDS

Perimeter Connects, in partnership with MARTA, offers MARTA Breeze cards at a 20% discount to companies. Xpress bus passes are also available at regular prices.



DOING YOUR PART

Discount MARTA passes and Xpress passes boost employee morale while reducing parking demand. By partnering with Perimeter Connects and MARTA, your company will do its part to reduce traffic congestion and air pollution.



BREEZE CARDS

Through this program, monthly MARTA fare costs \$76. That's 20% off the station price of \$95. The passes allow unlimited rides for the calendar month and are reloaded electronically by Perimeter Connects and MARTA—so your employees save time and hassle by not having to add fare at the station. Plus, storing Xpress fare on Breeze cards allows for free transfers between Xpress buses and MARTA rail.

PRODUCT	PRICE
MARTA Mthly-Reg	\$76.00 > 20% discount
MARTA 20-trip	\$42.50
MARTA 10-trip	\$25.00

PRODUCT	PRICE
Xpress Gr Mthly-Reg	\$100.00
Xpress Green 10-trip	\$25.00
Xpress BL Mthly-Reg	\$125.00
Xpress Blue 10-trip	\$35.00
New Breeze Card	\$2.00



SUBSIDIZED TRANSIT

Many employers subsidize the Breeze Card to encourage transit ridership. Some cover half the cost or pay the entire \$76. Consider a subsidy at any level and receive a deduction on your corporate taxes.



PRE-TAX PAYROLL DEDUCTION

Your company can save on taxes by allowing employees to set aside pre-tax dollars to pay for transit. Instead of collecting cash or checks from employees, you can streamline the process. With minimal initial set-up, payroll deduction saves administrative time and payroll taxes for both your employees and the company.* For example, with an average combined Federal and State tax bracket of 30%, you could have a monthly card available to your employees for only \$59.85.



QUESTIONS?

Trent@PerimeterConnects.com or call 770-390-1788

*With qualified transportation fringe benefits (Section 132(f) of the Internal Revenue Code) or 'Commuter Tax Benefits' employers save on payroll related taxes and employees save on federal and state income taxes.