



Perimeter

Where it all works.

Mind if we brag a little on ourselves? Atlanta's Perimeter district has got it all: access, mobility, and a perfect mix of urban and suburban vibes. It's been the go-to place for business for a long time, and it's also a place that's evolving in really exciting ways. We've got a collaborative community that's thinking ahead to ensure a strong future. We're all about connectivity and enhancing the quality of life. You're invited to be a part of it.

perimeteratl.com

All the ingredients for success

Perimeter is home to a wide array of restaurants and retailers, three major hospitals, emerging businesses and an impressive concentration of Fortune 500 companies. This activity mixed with diverse housing options provides all the ingredients for you to thrive.

Intentional infrastructure connects this diverse mix, making Perimeter one of the most reliably linked communities in the Southeast.

Perimeter's signature, transit-oriented office buildings incorporate retail and restaurants, housing, public art and trails—amenities to support the workplace as a productive component of a robust lifestyle.

A pulse on the market

29M

sq. feet of office

4.6M

sq. feet of residential

3M

sq. feet of hospitality

1.1M

sq. feet of healthcare

3.5M

sq. feet of commercial space in development

8,900+

multi-family residential units

26

hotels

4,748

hotel rooms

120K

sq. feet convention & meeting space

perimeter

From start-up to established

You're in good company here. Established brand-name companies all choose Perimeter to anchor their corporate headquarters, connecting their people with a dynamic community planned for work and for lifestyle.

2,000K+

companies
within the
Perimeter Market

100K+

employees
representing a
breadth of skills

\$11.5B

total 2021 earning
for companies located
with the POIDs



Mercedes-Benz



CARVANA



Hapag-Lloyd



Schindler

vmware



WestRock



With so many top employers established here, Perimeter attracts a diverse workforce - from seasoned professionals to tomorrow's brightest thinkers.

Intentional infrastructure

Alongside I-285 and GA-400, Perimeter is located at the center of Metro Atlanta's population and anchored by robust, multimodal transportation infrastructure that yields smooth connections for people on the move.

3 MARTA

rail stations with a one-seat ride to the ATL Airport

7 routes

offer regional and local bus connections

15 shuttles

provide critical first-last mile access for travelers

\$803M

in improvements to the 285/400 interchange (nearing completion)

12 miles

of spacious sidewalks & safe pedestrian crossings

200,000+

metro Atlantans live within a 30-min drive of Perimeter

Keeping business in motion

Tap into transformative workforce resources. **Perimeter Connects** offers commute services to area employers looking to give their business and people a mobility advantage - 100% free, made possible by the **Perimeter Community Improvement Districts (PCIDs)** and the **Atlanta Regional Commission**.



Path to progress

Transformation of the I-285/GA-400 interchange is nearing completion and set to finalize construction December 2023. The state's \$800M investment will provide smoother traffic through fewer merges and modern designs including a new diverging diamond interchange at Abernathy Road. Once completed, Perimeter will be home to one of the most advanced interchanges in the state with smoother access to all corners of the region.

10.5

miles of improved highway
along GA-400 and I-285

3

new flyover bridges and 12 miles of
collector-distributor lanes created

8

fewer merge conflict areas
within the interchange area



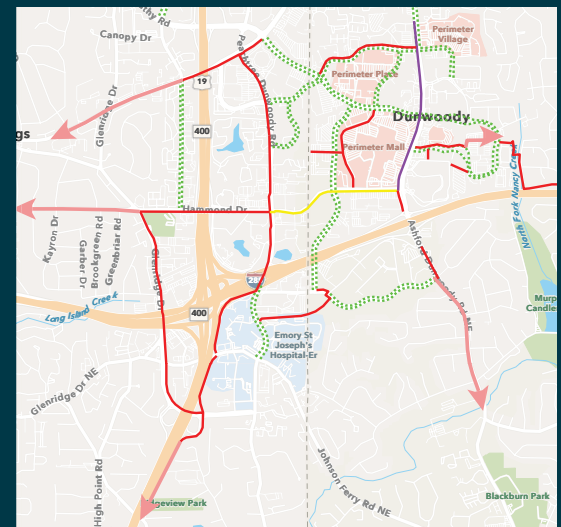
A northern segment of PATH400 is nearing completion at I-285, while Sandy Springs is moving designs forward to connect with the existing trail in Buckhead. A dozen miles of trails are in the works, connecting PATH400 to Perimeter Mall, Sandy Springs MARTA, and City Springs, along with countless other destinations.

3.6 miles

of trails under construction

8 miles

of trails planned



Making space for connections

Gone are the days of Perimeter as a 9-to-5 community. Today's district offers plenty of reasons to be here - from retail and restaurants to pathways and easy transit choices, public art and greenspaces, healthcare to hospitality.

This is not your parent's Perimeter.

The scene

138 retailers

provide all the things you need,
and the things you want

80 restaurants

offer a flavorful mix of local and
beloved chains and restaurants

26 hotels

from boutique finds
to established brands

500,000+ people

Visit Perimeter hotels, stores,
and restaurants each year

A sense of place

900+ trees

line Perimeter's streets
to create vibrant spaces

8 miles

of multi-purpose trails
under development, including
north end of PATH400

Public art

a growing program to
enrich daily life for everyone



An experience beyond the ordinary

The Perimeter area was farmland until fifty years ago. Its homestead history provides for fascinating surprises mixed with office towers and retail destinations. Inquisitive visitors can explore a century-old farmhouse chimney, the family cemetery dating back to the mid-1800s, or modern surprises like massive murals and the spectacular Gorla Ravinia Park.



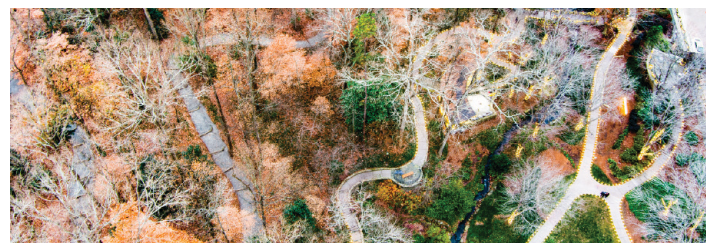
Stephen Martin Cemetery – The Martin family once lived on over 400 acres in the area; their family plot is protected in a small corner of secluded forest.



Farmhouse Starbucks – Nestled in the side of this Starbucks is a century-old chimney, the last remnant of one of the old farmsteads that shaped the area.



The Commuters – This beautiful mural graces the shuttle loop at Dunwoody Station, inspired by the many passersby at the district's busiest transit hub.



Gorla Ravinia Park – Tucked inside a patch of forest you'll find an impressively cultivated park perfect for a break from everything else.

A connected community

Perimeter spans three vibrant communities: Brookhaven, Dunwoody, and Sandy Springs. These communities, in partnership with economic development organizations and the Perimeter Community Improvement Districts (PCIDs), bring together businesses and property owners to ensure the continued success of the central home for business in metro Atlanta - Perimeter.

