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**Leading Atlanta Companies Pledge Workplace Flexibility
for First-Ever ‘Perimeter Work Week’**

*Participation in weeklong event signals preference
for performance over presence in the workplace*

ATLANTA (October 28, 2019) — An estimated 4,000 employees who work in Perimeter’s thriving business district are spending less time in traffic this week thanks to the commitment of leading companies in the district taking part in the inaugural **Perimeter Work Week (Oct. 28 – Nov. 1)**.

Perimeter Work Week offers employees at participating companies more flexibility to avoid traffic at least one day during the week by working remotely or choosing their arrival and departure times. The goal is simple: improve productivity and boost job performance and satisfaction by giving employees back an extra hour (or two).

Leading the charge is a group of executive leaders from Perimeter-based companies **Mercedes-Benz USA, Cox Enterprises, VMware** and **Beazer Homes** working with Perimeter Connects – the transportation management program of the Perimeter Community Improvement Districts (PCIDs). They are joining forces to reshape what commuting means for those who work at their corporate headquarters. Perimeter Work Week is the first step in their collaboration, and each company has pledged to expand flexible work options to employees.

Cox Enterprises implemented one of the largest flexible work pilot programs in the Atlanta region’s history, with 2,000 employees taking the step toward alternative schedules or part-time telework. As the area’s largest single employer, this expansion of modern workplace practices has positive impacts across the district and into the region at large.

According to surveys conducted in 2018 and 2019 by Perimeter Connects, 15% of all district employees reported they currently work remotely one or more days a week. Perimeter Work Week signals a collective commitment toward expanding flexible work options across the area. By Perimeter Connects’ calculations, if 50% of all district employees worked remotely one day a week, there would be 9,000 fewer cars on the road each day.

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“130,000 employees power more than 5,000 companies in Perimeter, and the district’s growing business community will soon bring even more people to and from Perimeter each day,” says Ann Hanlon, Executive Director of the Perimeter CIDs. “We are proud to work with these companies through our program Perimeter Connects to find commuting solutions so that these businesses—and their employees—can remain productive.”

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About Perimeter Community Improvement Districts

The Perimeter Community Improvement Districts (PCIDs) is leading the charge to implement vital transportation improvements to enhance mobility and access to the Perimeter Activity Center. Representing both the Central (DeKalb) and Fulton Perimeter CIDs, the PCIDs are self-taxing districts that use additional property taxes to help accelerate needed transportation and infrastructure improvement projects. For more information about the Perimeter Community Improvement Districts, visit www.PerimeterCID.org.

About Perimeter Connects

Perimeter Connects is a program of the Perimeter Community Improvement Districts (PCIDs) and convenes the Perimeter Executive Mobility Group. To support Central Perimeter’s vitality, Perimeter Connects provides free consulting services to employers and commercial properties. Together they implement transportation solutions that improve access and mobility and reduce congestion. For more information about Perimeter Connects, visit www.PerimeterConnects.com.